

JULY IS



MATERNAL AND CHILD HEALTH MONTH

Photo by Alyce Hanson. © Rotary International. Design layout by Gilbert Thien.

“We cannot talk about the future without talking about children. They are our future.”

Past RI President James L. Lacy, 1998-99



TAKE ACTION: Join Rotary, Get Involved

July 22, 2024 Club Assembly

Rotary
Rotary Club of Augusta



PLEDGE AND INVOCATION

Presented by James Richards



THE SUNSHINE REPORT



Presented by: **Gould Hagler**

Rotary



Rotary Club of Augusta



Member Anniversaries!
Celebrating Years as a Rotarian

Shell Berry	9
Steven Boler	8
John Snider	8

Presented By : Heather Atkinson

VISITORS AND GUESTS



MAGIC ALL AROUND

21-25 JUNE 2025 • CALGARY, CANADA

Register today at convention.rotary.org

#Rotary25

Our Areas of Focus



FOUNDATION MONDAY PAUL HARRIS FELLOWS

The Paul Harris fellow recognition acknowledges individuals who contribute, or who have contributions made in their name, of \$1,000 to the rotary foundation.

DONOR RECOGNITIONS

Matt Barrett PF+2
James Pierce PF +2

- \$2,000 to 2,999.99 - one sapphire
- \$3,000 to 3,999.99 - two sapphires
- \$4,000 to 4,999.99 - three sapphires
- \$5,000 to 5,999.99 - four sapphires
- \$6,000 to 6,999.99 - five sapphires
- \$7,000 to 7,999.99 - one ruby
- \$8,000 to 8,999.99 - two rubies
- \$9,000 to 9,999.99 - three rubies



Rotary



Rotary Club of Augusta



**Thank
You!!!**



Rotary
Rotary Club of Augusta



STUFF BUS SCHOOL SUPPLIES Drive by ROTARY CLUB OF AUGUSTA 7.15.24



Rotary



Rotary Club of Augusta



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THANK YOU FOR YOUR DONATIONS OF SCHOOL SUPPLIES 7.15.24



Rotary



Rotary Club of Augusta

Today's Challengers

INSIDE CART CHALLENGER



SCAN ME!

Contribute to the blue buckets
or online at mycartfund.org

ERIN ARMSTRONG



STEVE MUNN



OUTSIDE CART CHALLENGER

Rotary

Rotary Club of Augusta



Daniel López Londoño will join the **Conclave 2024** to meet new friends and learn about the **GRSP**.



CONCLAVE 2024

Columbus, Georgia



Rotary



**THE MAGIC
OF ROTARY**

Rotary Club of Augusta

Leadership of Augusta 2024-25

Jonathan Aceves, Meybohm Commercial Properties

Lindsay, Black, Doctors Hospital

Dat, Hoang, Savannah River Nuclear Solutions





UPCOMING MEETINGS:

- **JULY 29 – RUSS GAMBILL,
AUGUSTA CANAL AUTHORITY,
WHITEWATER PARK**
- **AUGUST 5 – KIWANA CHERRY,
ROTARY IN UGANDA**

Rotary



Rotary Club of Augusta



Tiffany Heitzman

Executive Officer

Home Builders Aiken Augusta

Region

2024 Business Women of the Year



HOME BUILDERS
GREATER AIKEN-AUGUSTA REGION



MEMBERSHIP

Highest Membership in
Last Three Years.

220

SALES AND MARKETING
COUNCIL MEMBERS



TOTAL MEMBERS

215

ASSOCIATE

10

BUILDERS

53

AFFILIATE



COUNTIES

12 Counties and counting.

AIKEN

RICHMOND

WARREN

BURKE

GLASCOCK

WASHINGTON

COLUMBIA

JEFFERSON

WILKES

MCDUFFIE

LINCOLN

EDGEFIELD

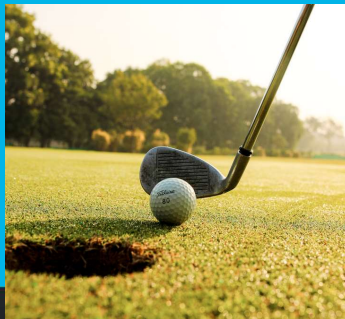


2024 EVENTS



STELLAR
AWARDS

MARCH 19



SPRING GOLF
TOURNAMENT

APRIL 29



FALL GOLF
TOURNAMENT

SEPTEMBER 16



CLAY SHOOT

OCTOBER 4



FALL BASH

OCTOBER 18



PARTNERSHIP WITH



The Association Excellence Awards is an annual program designed to recognize the outstanding accomplishments of state and local home builders' associations and executive officers in the field of association management. EOC membership is comprised of the staff executives who direct more than 590 NAHB-affiliated state and local home builders' associations representing more than 130,000 home builders in communities across the United States.



HOUSING TRENDS

HOUSING AFFORDABILITY

The biggest way to combat housing affordability is to build more houses. Single family starts in May decreased 5.2%, currently thru May makes 982,000 new single-family homes on the ground, multifamily declined as well by 6.6%, lowest since April 2020. Currently nationwide

HOUSING SHORTAGES

NAHB estimate the national housing shortage is 1.5 million homes (apartments plus single-family homes) How did we get here? We underbuilt housing in the 2010s.

MORTGAGE RATES

Persistently high mortgage rates averaging around 7% are keeping many prospective buyers on the sidelines.



Housing Trends Continue

ENERGY CODES

The implications of the 2021 IECC (Energy code mandates on housing)

LABOR SHORTAGES

On average there is a 400,000 construction worker shortage. Over the next 3 years we have to add 2.2 million new workers to keep up with demand.

COST OF GOVERNMENT REGULATIONS ON HOUSES

Regulations for single-family homes account for nearly 25% of the cost of a single-family home.



10-Point Plan

blueprint plan to solve our country's housing problem

1

Eliminate excessive regulations.

2

Promote careers in the skilled trades.

3

Fix building material supply chains and ease costs.

4

Pass federal tax legislation to expand the production of affordable and attainable housing.

5

Overturn inefficient local zoning rules.

6

Alleviate permitting roadblocks.

7

Adopt reasonable and cost-effective building codes.

8

Reduce local impact fees and other upfront taxes associated with housing construction.

9

Make it easier for developers to finance new housing.

10

Update employment policies to promote flexibility and opportunity.





Stacy Adkins
CEO of Association Executive



RGA REALTORS *of*
GREATER AUGUSTA



REGA'S MISSION IS TO BE A VISIBLE
ADVOCATE FOR THE PROSPERITY OF
OUR COMMUNITY BY PROTECTING
PROPERTY RIGHTS AND PROMOTING
EXCELLENCE IN PROFESSIONAL AND
ETHICAL STANDARDS.



2,239 MEMBERS

2024-2026 STRATEGIC PLAN

ADVOCATE

Collaborate with community partners having mutual interest

Utilize GAR, SCR, & NAR resources for local issues

Encourage member awareness and involvement

Communicate legislative actions affecting our community

Increase member understanding of initiatives to exceed RPAC goals



DEVELOP

Promote Fair Housing, Equal Opportunities & Professional Standards

Provide relevant & core real estate education

Promote member awareness of RGA services & benefits

Identify & track members interested in Association leadership

Foster diversity & inclusion in committees and leadership



OUTREACH

Encourage volunteering & serving in the community

Serve & support to improve quality of life in our community

Improve public awareness of utilizing a REALTOR®

Improve media relations to position RGA as the primary source of real estate info in our community



CONNECT & ENGAGE

Encourage broker involvement

Improve communication with members

Unite industry & community partners in shaping real estate opportunities for all

Continue to invest in technology opportunities

Foster opportunities to encourage and enhance member relationships



ASSOCIATION GROWTH

Employ qualified staffing

Recognize strategic alliance opportunities

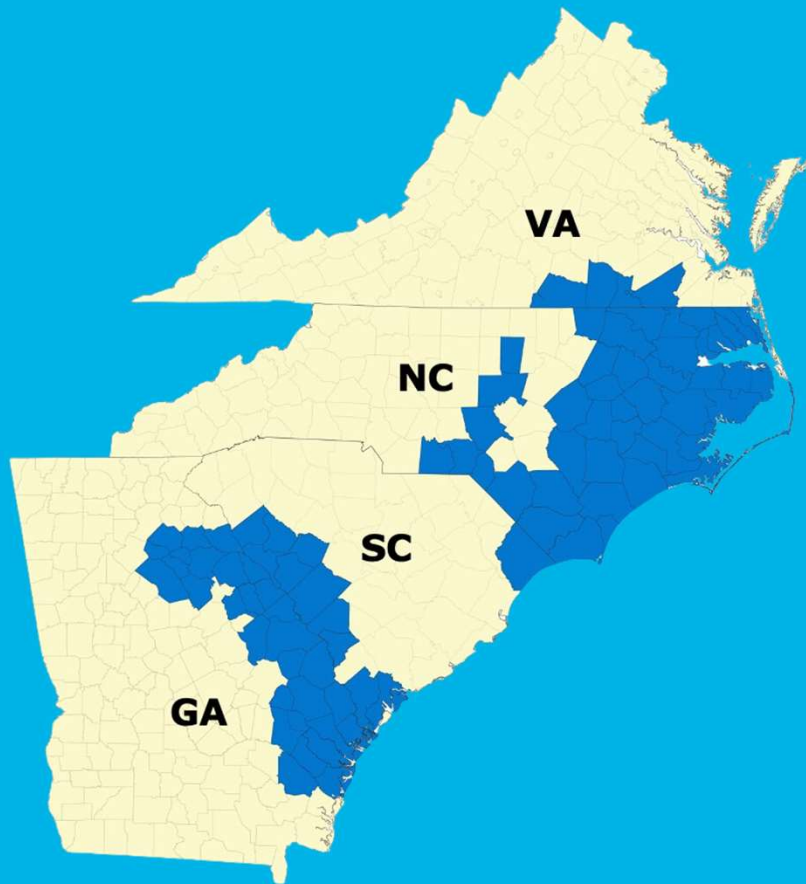
Maintain state-of-the-art facilities with strategic locations

Operate a fiscally-responsible association with future-focused goals

Explore market expansion opportunities



NCRMLS



“The RGA BOD has dedicated many hours of strategic planning, effort, discussion, and excitement on behalf of this transition, and we are extremely confident in the benefits that this expansion offers our members. We are eager to embark on this new chapter as we stay on the forefront of changes within our industry. This is an exciting time for RGA!”

REGINA WADSWORTH, RGA PRESIDENT

THE NAR SETTLEMENT

1

If you are a buyer and your agent is using an MLS, you will need to sign a written agreement with your agent before touring a home so you understand exactly what services will be provided, and for how much. In GA, this is accomplished using the Georgia REALTORS® Buyer Brokerage Engagement Agreement or the Agreement to Work with Buyer as a Customer.

2

The Buyer Brokerage Agreement is required for both in-person and virtual home tours. You do not need a written agreement if you are just speaking to an agent at an open house or asking them about their services.

3

When finding an agent to work with, ask questions about their services, compensation, and these written agreements. Agent compensation for home buyers and sellers continues to be fully negotiable.

4

More details about these changes and what they mean can be found online at [competition.realtor](https://www.competition.realtor). Additionally, your REALTOR® can explain in-dept to you how these industry changes will and won't affect your search for your dream home, or the sale of your current home.



JULY 2024

MARKET SUMMARY

AVG. LIST PRICE

The average list price is the sum of all listed home prices in the market divided by the number of homes in the market.



-1.17% (\$363,033 in 07/23)

\$358,791

AVG. SALE PRICE

The average sale price is the sum of all sold home prices in the market divided by the number of homes sold in the market.



+2.36% (\$316,153 in 07/23)

\$323,736

ABSORPTION RATE

A measure of supply and demand. By taking the number of homes sold in a month and dividing it by the number on the market, you can find a percentage that determines how quickly homes sell.



+40.97% (2.27 in 07/23)

3.2 %

DAYS ON MARKET

Days on market is typically defined as the number of days a home takes to sell — meaning the count starts on the day it's listed and ends on the day a purchase contract is signed.



+6.42% (109 in 07/23)

116

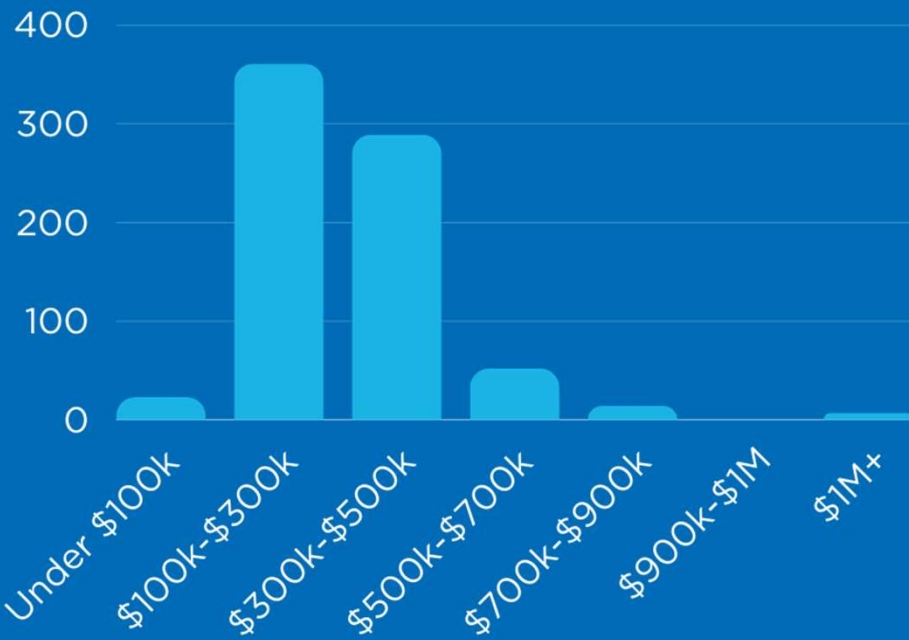
via Augusta MLS

SOLD LISTINGS

JULY 2024

746

-7.7% (808 in 07/23)



NEW LISTINGS

JULY 2024

861

-13.2% (992 in 07/23)



PENDING LISTINGS

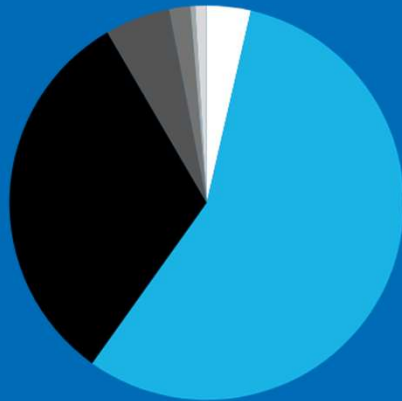
JULY 2024



750

+1.9% (736 in 07/23)

- Under \$100k
- \$100k-\$300k
- \$300k-\$500k
- \$500k-\$700k
- \$700k-\$900k
- \$900k-\$1M
- \$1M+



ACTIVE LISTINGS

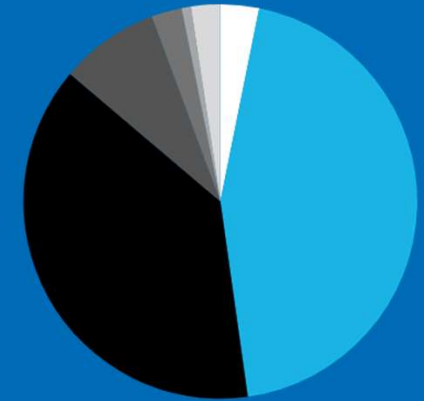
JULY 2024



2,085

+27.3% (1,638 in 07/23)

- Under \$100k
- \$100k-\$300k
- \$300k-\$500k
- \$500k-\$700k
- \$700k-\$900k
- \$900k-\$1M
- \$1M+





INFO@AUGUSTAREALTORS.COM
706-736-0429



THE FOUR-WAY TEST

Of the things we think, say or do:

first

Is it the **TRUTH**?

second

Is it **FAIR** to all concerned?

third

Will it build **GOODWILL** and
BETTER FRIENDSHIPS?

fourth

Will it be **BENEFICIAL** to
all concerned?